Five years of the Good Growth Partnership

Taking deforestation out of key agricultural commodity supply chains and enhancing producers’ livelihoods.

Photo above: © Henrique Paula
Photo below: © Dalma González/UNDP Paraguay
WHO WE ARE AND WHERE WE WORK

The Good Growth Partnership pilot phase (2017-2021) has convened a wide range of stakeholders and initiatives to reduce deforestation and enable sustainable development in three global commodity supply chains: soy, beef and palm oil, working across production, financing and demand in Brazil, Indonesia, Liberia and Paraguay.

The Partnership pilot phase was funded by the Global Environment Facility, led by the United Nations Development Programme and implemented in collaboration with Conservation International, the International Finance Corporation, UN Environment and World Wildlife Fund.

Working with a full range of stakeholders, from small-scale producers to national governments and global corporations, the Good Growth Partnership promotes a systemic approach to sustainability that encompasses entire commodity supply chains. Instead of treating production, demand and investment interventions as separate tracks, the Partnership looks at where the layers of the supply chain integrate and overlap to enhance financial incentives and demand for sustainably produced agricultural commodities.

Initiatives took place in the Matopiba region in Brazil’s northeast, localized in the tropical savannah ecoregion known as the Cerrado; in important ecosystems in the Indonesian islands of Sumatra and Kalimantan; in the biodiversity-rich northwest of Liberia; and in the semi-arid Chaco region of Paraguay. These landscapes have been prioritized by the Partnership due to their high conservation value and proximity to agricultural production and are high-risk areas for deforestation.

While GGP continues its work by jointly providing support to 27 Country Projects through the Food Systems, Land Use and Restoration Impact Program (FOLUR)’s Knowledge to Action (K2A) Global Platform to accelerating transformative action in landscapes and along value chains, below are some of the results achieved during the Partnership’s pilot phase.

Photo: © UNDP Peru
5 years in review

**Brazil Soy**

- **Multi-stakeholder dialogue and sustainable action for soy production supported**
  - through 1 multi-stakeholder platform and collaboration between Matopiba States facilitated thanks to 1 public platform

- **Low-carbon agriculture practices disseminated over more than 60,000 hectares**
  - in Bahia and Tocantins States through training to 60 farmers

- **Environmental regularization and access to rural credit for farmers supported**
  - by analyzing 385 rural properties as part of the National Environment Registry, representing a total of 333,000+ hectares

- **12 million tonnes of CO₂ emissions avoided**
  - thanks to improved land use planning, capacity building for farmers and protection work with local governments in Bahia and Tocantins States

- **New commitments to source reduced deforestation Brazilian soy**
  - made by 77 companies as a result of the project

- **Increased capacity of companies to make and implement commitments to source reduced deforestation Brazilian soy**
  - achieved by 7 companies thanks to the Soy Toolkit

- **Transparency of Brazilian soy increased**
  - by Trase through mapping of supply chains from 5,570 Brazilian municipalities

- **Increased soy traceability**
  - through a socio-environmental screening system for a large buyer, already including 350 soy suppliers in the Matopiba region

- **Expansion over degraded land instead of clearing native vegetation fostered**
  - through the development of 2 business cases

- **Increased capacity to mitigate deforestation risks and leverage green finance opportunities**
  - of 30+ Brazilian financial institutions and 30+ supervisors from the Central Bank of Brazil through training

- **Blended finance products supporting zero deforestation commodity production**
  - offered by banks analyzed through a study on financial products

Photo: © Henrique Paula
Multi-stakeholder dialogue and action for sustainable palm oil at subnational level supported through 6 subnational multi-stakeholder platforms and 6 subnational action plans, under implementation.

Action for sustainable palm oil at national level supported thanks to 1 action plan legalized through presidential instruction and under implementation.

824,424 ha of HCV and/or HCS areas protected and 37 million tonnes of CO₂ direct emissions through protection work in commodity-producing landscapes.

Sustainable commodity production and land use allocation policy reform supported at national and subnational levels through 13 policies, including 9 legalized.

Increased capacity to source reduced deforestation palm oil of 9 Indonesian companies.

Supply chain transparency increased thanks to the mapping of 3 palm oil supply chains from key districts to retailers in major Indonesian cities.

Increased capacity to engage companies on reduced deforestation sourcing and disclosure of 80+ Asia-based investors and asset managers.

Consumer awareness increased by 10% in major Indonesian cities over the last two years around negative impact of unsustainable palm oil.

Provided support to identify and quantify economic and financial risks resulting from unsustainable land use to companies and investors through a new tool.

$376,000 catalyzed in new financing for certified palm oil farmers.

Guidance to investors on financial decision-making provided thanks to report on the scope of corporate reporting on commitments made on deforestation linked to palm oil production by 100+ companies.

Increased capacity to engage companies on reduced deforestation sourcing and disclosure of 80+ Asia-based investors and asset managers.

5 years in review

Indonesia Palm Oil

* Different tools have been used to calculate data on CO₂ emissions avoided in the Brazil and Production projects. Please contact us if you need further clarifications.

Photo: © Shutterstock
5 years in review

**Liberia Palm Oil**

- Access to certified market facilitated for 2,800+ people through a Conservation Agreement to avoid forest degradation
- Improved land use planning and protection of important conservation areas supported through 3 national proposed policies
- Multi-stakeholder dialogue on sustainable palm oil supported through 1 national multi-stakeholder platform and 1 forum at landscape level and 1 national action plan developed and adopted by stakeholders
- 5,000 ha of HCVF protected through a Conservation Agreement with Zodua communities
- 5,695,070 tonnes of direct CO₂ emissions avoided thanks to land use planning work

Photo: © UNDP Liberia
5 years in review

Paraguay Beef

- Farmer extension services strengthened thanks to 1 subnational strategy adopted and based on the learnings from training 4,915+ large, medium and small producers.
- Improved land use planning including identification of important conservation areas in the Chaco thanks to 3 criteria developed, defining 7,025,844+ hectares of HCV and/or HCS areas in the Chaco.
- Sustainable beef production and improved land use planning policy reform supported through 12 policy recommendations including 3 adopted.
- Multi-stakeholder dialogue and action for sustainable beef supported through 1 national and 1 subnational multi-stakeholder platforms and 1 regional action plan adopted and under implementation.

Guidance for sustainable investments decisions provided through development of a tool for financial institutions.

Paraguayan beef and soy supply chains analyzed by Trase through 2 news briefs to highlight new data of the supply chains and understand their links to tropical deforestation.

Adoption of Environmental, Social and Governance criteria by financial institutions supported through 1 adopted policy requiring 130 criteria integration and followed by capacity-building to facilitate implementation.

$16 million in new investments catalyzed for sustainable Paraguayan beef.

Positioning of Paraguayan beef in the international market supported thanks to 2 studies conducted to analyse the market and 1 market strategy developed.

National definition of sustainable beef facilitated.

Photo: © Dalma Gonzalez/UNDP Paraguay
Six main ways we enable change toward sustainability in commodity supply chains

**Fostering sustainable production and land use**
Enabling and supporting implementation and enforcement of policies for sustainable production and land use that disincentivize deforestation while making suitable land available for cultivation.

**Supporting farmers**
Supporting governments at all levels to work with the private sector and other stakeholders to harmonize services to farmers that improve agricultural practices and market access.

**Generating responsible demand**
Fostering the incentives needed by producers through raising market awareness, building capacity and commitments of off-takers and downstream buyers and increasing consumer demand for reduced deforestation commodities.

**Facilitating multi-stakeholder action**
Helping diverse stakeholders – from non-governmental organizations to national and subnational governments to the private sector – to convene around a common vision and take collective action.

**Enabling sustainable transactions**
Designing robust financial incentives and new financing models that encourage sustainable production and responsible demand.

**Sharing knowledge**
Sharing knowledge and lessons learned throughout the supply chain with stakeholders and system changemakers to stimulate and scale-up best practices.
Facilitating multi-stakeholder action

Enabling diverse stakeholders – from non-governmental organizations to national and sub-national governments to the private sector – to convene around a common vision and an agenda for action and then implement it.

Neutral and safe space for multi-stakeholder dialogue and sustainable action planning supported through 23 global, national and subnational platforms and forums

New connections and linkages facilitated between 335 organizations connected via multi-stakeholder platforms

Multi-stakeholder action for sustainable commodity production supported through 9 action plans adopted and under implementation.

Global dialogues across supply chain actors facilitated through events and workshops

Multi-stakeholder national action plans for sustainable commodity production (development, implementation and monitoring)

Multi-stakeholder sub-national action plans for sustainable commodity production (development, implementation and monitoring)

Stakeholder engagement through global dialogues and coalitions, guidance and tools development, and capacity strengthening for multi-stakeholder collaboration

Photo: © UNDP Paraguay
Fostering sustainable production and land use

Advocating for, enabling and supporting implementation and, where relevant, enforcement of clear policies and regulations for sustainable production and land use that disincentivizes expansion into forests while making suitable land available for cultivation.

**28+**

million hectares of land under improved natural resource management and practices

**140+**

million of metric tonnes of CO₂ emissions avoided (lifetime direct and indirect)

Sustainable commodity production and improved land use allocation supported through **26 policies adopted or submitted** for legalization and **3 additional ones** under development

* Different tools have been used to calculate data on CO₂ emissions avoided in the Brazil and Production projects. Please contact us if you need further clarifications.
Supporting farmers

Collaborating with governments at all levels to work with the private sector and other stakeholders to strengthen and harmonize services to farmers that improve agricultural practices and market access.

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Producers trained in Indonesia and Paraguay have adopted 84% of all the sustainable practices shared during training sessions.

17,858 farmers, producers, and community members benefiting from agriculture training, property regularization, and livelihoods support.

This work is complemented by farmers support focused policies reported in the past infographic.

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Strengthening of extension services supported through 3 farmers support strategies.

Toolkit to collaboratively develop farmers support strategies.

Farmers support system strategies development and policy reform.

Pilot trainings with farmers to be up taken by public and private actors for replication and scale-up.
Enabling sustainable transactions

Designing robust financial incentives and new financing models that encourage sustainable production and responsible demand.

Investments in sustainable production and land restoration supported through the development or identification of 49 financial tools, products and regulations

16+ million USD in new investments supporting sustainable production fostered by Partnership interventions

Increased capacity to make sustainable investment decisions of 207 financial institutions and insurance companies

Capacity building of global banks and investors on sustainable finance and deforestation risks

Financial tools, resources, business cases, policy reform and capacity building of national banks on sustainable finance and deforestation risks

Photo: © Ministerio del Ambiente y Desarrollo Sostenible (MADES) de Paraguay
Generating responsible demand

Fostering the economic incentives needed by producers through raising market awareness and standards, building capacity of off-takers for sustainable sourcing and increasing consumer demand for commodities that reduce deforestation.

New commitments to source reduced deforestation commodities made by 88 companies engaged in project activities

Increased capacity to make and implement reduced-deforestation sourcing commitments of 69 companies

Improved land use monitoring systems, transparency and/or traceability for reduced deforestation supply chains in 171 countries

Increased capacity of companies to make or strengthen and implement commitments to source reduced deforestation soy, palm oil, and beef and publication of resources to increase awareness and access to information on sustainable markets and consumption.
Sharing knowledge

Generating and sharing knowledge and lessons learned throughout the supply chain with stakeholders and system changemakers to stimulate and scale-up best practices.

Enhanced knowledge and support for sustainable commodity supply chains provided through 126 publications, tools and knowledge products

Green Commodities Community connecting 260+ practitioners and 2 Good Growth Conferences organized

Sustainable supply chain efforts from practitioners and stakeholders supported through 2 global platforms (Green Commodities Community and Evidensia)

Knowledge sharing through a global Community of practitioners and an online platform focused on market-based approaches and development of cutting-edge knowledge products on reduced deforestation supply chains

Implementing systemic approaches to increase impact of interventions

Harvesting of lessons learned feeding into the global Community of Practice

Photo: © Day’s Edge Productions/WWF-US
A next phase of the Good Growth Partnership (GGP)

Incentives

The next phase of GGP will work to link, align and apply more integrated incentives across production, demand, finance and the human element so that their aggregated impact shifts at scale production practices, ultimately benefitting producers.

GGP will continue to facilitate multi-stakeholder collaboration with a multi-scale approach. It will act as an accelerator of impact of existing interventions, by identifying and connecting them to potent incentives for change.