

GOOD
GROWTH
PARTNERSHIP

Five years of the Good Growth Partnership

Taking deforestation out of key agricultural commodity supply chains and enhancing producers' livelihoods.



Photo above: © Henrique Paula

Photo below: © Dalma González/UNDP Paraguay

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The Good Growth Partnership pilot phase (2017–2021) has convened a wide range of stakeholders and initiatives to reduce deforestation and enable sustainable development in three global commodity supply chains: soy, beef and palm oil, working across production, financing and demand in Brazil, Indonesia, Liberia and Paraguay.

The Partnership pilot phase was funded by the Global Environment Facility, led by the United Nations Development Programme and implemented in collaboration with Conservation International, the International Finance Corporation, UN Environment and World Wildlife Fund.

Working with a full range of stakeholders, from small-scale producers to national governments and global corporations, the Good Growth Partnership promotes a systemic approach to sustainability that encompasses entire commodity supply chains. Instead of treating production, demand and

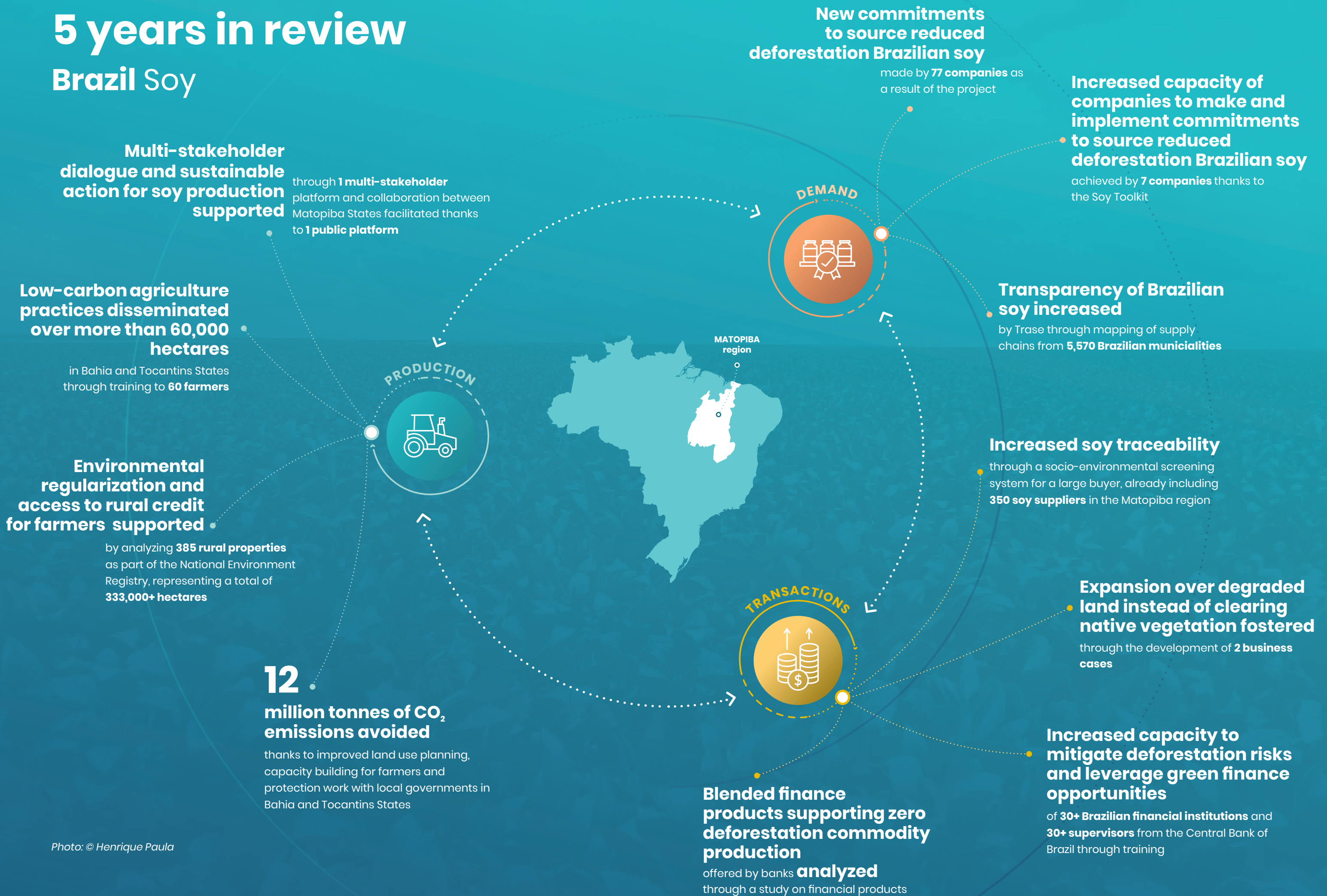
investment interventions as separate tracks, the Partnership looks at where the layers of the supply chain integrate and overlap to enhance financial incentives and demand for sustainably produced agricultural commodities.

Initiatives took place in the Matopiba region in Brazil's northeast, localized in the tropical savannah ecoregion known as the Cerrado; in important ecosystems in the Indonesian islands of Sumatra and Kalimantan; in the biodiversity-rich northwest of Liberia; and in the semi-arid Chaco region of Paraguay. These landscapes have been prioritized by the Partnership due to their high conservation value and proximity to agricultural production and are high-risk areas for deforestation.

While GGP continues its work by jointly providing support to 27 Country Projects through the [Food Systems, Land Use and Restoration Impact Program \(FOLUR\)](#)'s [Knowledge to Action \(K2A\) Global Platform](#) to accelerating transformative action in landscapes and along value chains, below are some of the results achieved during the Partnership's pilot phase

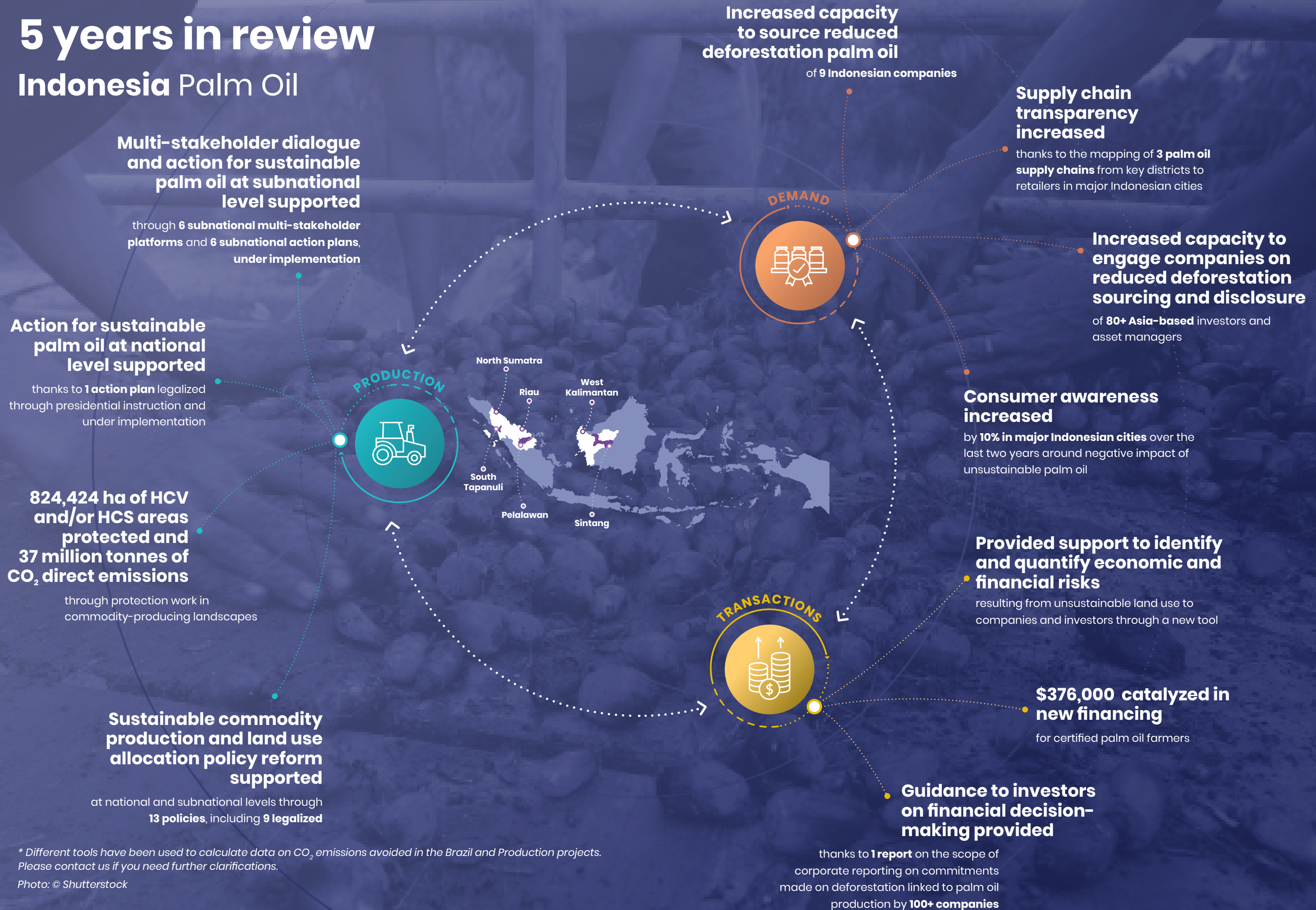
5 years in review

Brazil Soy



5 years in review

Indonesia Palm Oil



* Different tools have been used to calculate data on CO₂ emissions avoided in the Brazil and Production projects. Please contact us if you need further clarifications.

5 years in review

Liberia Palm Oil

Multi-stakeholder dialogue on sustainable palm oil supported

through 1 national multi-stakeholder platform and 1 forum at landscape level and 1 national action plan developed and adopted by stakeholders

Improved land use planning and protection of important conservation areas

supported through 3 national proposed policies

Access to certified market

supported thanks to the development of a National Interpretation of the Roundtable for Sustainable Palm Oil

5,000 ha
of HCVF protected

through a Conservation Agreement with Zodua communities

North-West Landscape

Alternative livelihoods facilitated for 2,800+ people

through a Conservation Agreement to avoid forest degradation

5,695,070
tonnes of direct CO₂ emissions avoided

thanks to land use planning work



5 years in review

Paraguay Beef

Multi-stakeholder dialogue and action for sustainable beef supported

through **1 national** and **1 sub-national** multi-stakeholder platforms and **1 regional action plan** adopted and under implementation

Farmer extension services strengthened

thanks to **1 subnational strategy** adopted and based on the learnings from training **4,915+** large, medium and small producers

Improved land use planning including identification of important conservation areas in the Chaco

thanks to **1 criteria** developed, defining **7,025,844+** hectares of HCV and/or HCS areas in the Chaco

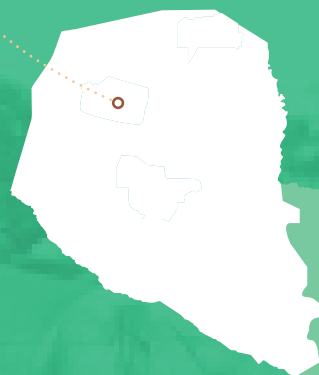
Sustainable beef production and improved land use planning policy reform supported

through **12 policy** recommendations including **3 adopted**

PRODUCTION



Chaco region



DEMAND



National definition of sustainable beef facilitated

Positioning of Paraguayan beef in the international market supported

thanks to **2 studies** conducted to analyse the market and **1 market strategy** developed

Paraguayan beef and soy supply chains analyzed

by Trase through **2 news briefs** to highlight new data of the supply chains and understand their links to tropical deforestation

Guidance for sustainable investments decisions provided

through development of a tool for financial institutions

TRANSACTIONS



\$16 million in new investments catalyzed

for sustainable Paraguayan beef

Adoption of Environmental, Social and Governance criteria by financial institutions supported

through **1 adopted policy** requiring ESG criteria integration and followed by capacity-building to facilitate implementation

Six main ways we enable change toward sustainability in commodity supply chains

Generating responsible demand

Fostering the incentives needed by producers through raising market awareness, building capacity and commitments of off-takers and downstream buyers and increasing consumer demand for reduced deforestation commodities.



Facilitating multi-stakeholder action

Helping diverse stakeholders – from non-governmental organizations to national and subnational governments to the private sector – to convene around a common vision and take collective action.



Fostering sustainable production and land use

Enabling and supporting implementation and enforcement of policies for sustainable production and land use that disincentivize deforestation while making suitable land available for cultivation.



Supporting farmers

Supporting governments at all levels to work with the private sector and other stakeholders to harmonize services to farmers that improve agricultural practices and market access.



Sharing knowledge

Sharing knowledge and lessons learned throughout the supply chain with stakeholders and system changemakers to stimulate and scale-up best practices.



Enabling sustainable transactions

Designing robust financial incentives and new financing models that encourage sustainable production and responsible demand.



Facilitating multi-stakeholder action

Enabling diverse stakeholders – from non-governmental organizations to national and sub-national governments to the private sector – to convene around a common vision and an agenda for action and then implement it.

Neutral and safe space for multi-stakeholder dialogue and sustainable action planning supported

through **23 global, national and subnational platforms and forums**

New connections and linkages facilitated

between **315 organizations** connected via multi-stakeholder platforms

Multi-stakeholder action for sustainable commodity production supported

through **9 action plans** adopted and under implementation.

Global dialogues across supply chain actors facilitated

through events and workshops



GLOBAL

Stakeholder engagement

through global dialogues and coalitions, guidance and tools development, and capacity strengthening for multi-stakeholder collaboration

NATIONAL

Multi-stakeholder national action plans

for sustainable commodity production (development, implementation and monitoring)

SUB-NATIONAL

Multi-stakeholder sub-national action plans

for sustainable commodity production (development, implementation and monitoring)

Photo: © UNDP Paraguay

Fostering sustainable production and land use

Advocating for, enabling and supporting implementation and, where relevant, enforcement of clear policies and regulations for sustainable production and land use that disincentivizes expansion into forests while making suitable land available for cultivation.

28+
million hectares of land
under improved natural resource
management and practices

140+
million of metric tonnes
of CO₂ emissions avoided
(lifetime direct and
indirect)

**Sustainable commodity
production and improved
land use allocation
supported**
through 26 policies adopted or submitted
for legalization and 3 additional ones
under development

* Different tools have been used to calculate data on CO₂ emissions avoided in the Brazil and Production projects. Please contact us if you need further clarifications.



GLOBAL

Tools

to guide sustainable production and land use including a guidebook to conduct causality assessments for landscape interventions

NATIONAL

Policy reform

for supporting sustainable production, improving land use planning and strengthening land use change monitoring systems

SUB-NATIONAL

**Land use plans,
policy reform and other instruments to protect
important conservation areas**

Supporting farmers

Collaborating with governments at all levels to work with the private sector and other stakeholders to strengthen and harmonize services to farmers that improve agricultural practices and market access.

Strengthening of extension services supported

through **3 farmers** support strategies

17,858 farmers, producers and community members benefiting

from agriculture training, property regularization and livelihoods support

Producers trained in Indonesia and Paraguay have adopted 84% of all the sustainable practices

shared during training sessions

This work is complemented by farmers support focused policies reported in the past infographic



Enabling sustainable transactions

Designing robust financial incentives and new financing models that encourage sustainable production and responsible demand.

Investments in sustainable production and land restoration supported

through the development or identification of **49 financial tools, products and regulations**

16+
million USD in new investments

supporting sustainable production fostered by Partnership interventions

Increased capacity to make sustainable investment decisions

of **207** financial institutions and insurance companies



GLOBAL

Capacity building

of global banks and investors on sustainable finance and deforestation risks

NATIONAL

Financial tools, resources, business cases, policy reform and capacity building

of national banks on sustainable finance and deforestation risks

Generating responsible demand

Fostering the economic incentives needed by producers through raising market awareness and standards, building capacity of off-takers for sustainable sourcing and increasing consumer demand for commodities that reduce deforestation.

New commitments to source reduced deforestation commodities

made by **88 companies** engaged in project activities

Improved land use monitoring systems, transparency and/or traceability

for reduced deforestation supply chains in **171 countries**

Increased capacity to make and implement reduced-deforestation sourcing commitments

of **69 companies**



Photo: © UNDP Paraguay

Sharing knowledge

Generating and sharing knowledge and lessons learned throughout the supply chain with stakeholders and system changemakers to stimulate and scale-up best practices.

Enhanced knowledge and support for sustainable commodity supply chains provided

through 126 publications, tools and knowledge products

Green Commodities Community connecting 260+ practitioners

and 2 Good Growth Conferences organized

Sustainable supply chain efforts from practitioners and stakeholders supported

through 2 global platforms ([Green Commodities Community](#) and [Evidensia](#))



A next phase of the Good Growth Partnership (GGP)



Incentives

The next phase of GGP will work to link, align and apply more integrated incentives across production, demand, finance and the human element so that their aggregated impact shifts at scale production practices, ultimately benefitting producers.

GGP will continue to facilitate multi-stakeholder collaboration with a multi-scale approach. It will act as an accelerator of impact of existing interventions, by identifying and connecting them to potent incentives for change.

